



RULE 1113 -ARCHITECTURAL COATINGS

Faux Finishing / Japans Subgroup
Meeting

September 16, 2010
1:45 - 2:45 PM

New Definitions

FAUX FINISHING COATINGS are coatings labeled and formulated to meet one or more of the following criteria:

- A decorative or textured coating used to create artistic effects, including, but not limited to: dirt, suede, or old age;
- A decorative coating used to create a gonioapparent appearance, such as a metallic, iridescent, or pearlescent appearance, that contains at least 48 grams of pearlescent mica pigment or other iridescent pigment per liter of coating as applied (at least 0.4 pounds per gallon); or
- A decorative coating used to create a gonioapparent, metallic appearance that contains less than 48 grams of elemental metallic pigment per liter of coating as applied (less than 0.4 pounds per gallon).

New Definitions

PEARLESCENT means exhibiting various colors depending on the angles of illumination and viewing, as observed in mother-of-pearl.

GONIOAPPARENT means a change in appearance with a change in the angle of illumination or the angle of view, as defined according to ASTM E 284.

Proposed VOC Limit

Category	Current Limit (g/L)	Limit Under Consideration (g/L)	Current Category
Japans/Glazes	350	TBD	Japans/Faux
Faux Finishing	350	TBD	Japans/Faux

Faux Finishing/Japans Rule 314 Data from 2008 CY

Category	SWA VOC	Percent Sales	Total Product Count
All	187		493
Metallic	166	22%	209
Glaze	348	20%	83
Japans	383	2%	27
Pearlescent	264	1%	16
Miscellaneous	132	55%	164

Total Sales = 98,942

QUESTIONS AND COMMENTS

Contact



Rule Amendment

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